

Micah Rajunov

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University of Alberta

Strategy, Entrepreneurship, and Management
Alberta School of Business

Positions

2024 - current **University of Alberta / Edmonton, Canada**
Dept of Strategy, Entrepreneurship, and Management (SEM)
2SLGBTQ+ *Entrepreneurship Knowledge Hub*, funded by Government of Canada
Supervisor: Michael Lounsbury

Education

2018 - 2024 **Boston University / Boston, MA**
PhD, Management & Organizations
Committee: Michel Anteby, Stine Grodal (co-chairs),
Ashley Mears, Gerardo Okhuysen

2016 - 2018 **University of San Francisco / San Francisco, CA**
MS, Organization Development
Dean's List

2004 - 2008 **University of Pennsylvania / Philadelphia, PA**
BSE, Digital Media Design
BA, Psychology
Minor, Math
Magna cum laude

Research Areas

Professions & Occupations; Technology and Future of Work; Organizational Culture; Identity;
Qualitative Methods

Publications

Grodal, S., *Ha, J., *Hood, E., ***Rajunov**, M. (2024). Between Humans and Machines: The Social Construction of the Generative AI Category. *Organization Theory*.

Anteby, M., **Rajunov**, M. (2023). The Darker Side of Strong Organizational Cultures: Looking Forward and Looking Back. **Handbook of the Sociology of Morality, volume 2**. Edited by Steven Hitlin, Shai M. Dromi, and Aliza Luft. Springer Nature.

Rajunov, M., Duane, A.S., eds. (2019). **Nonbinary: Memoirs of Gender and Identity**. New York, NY: Columbia University Press.

Works in Progress

Dynamic Theorizing in Qualitative Research with Archival Data

Anders Krabbe Dahl, Stine Grodal, Micah Rajunov

Under review: *Academy of Management Review (AMR)*

Maintaining a Professional Mandate

Micah Rajunov, Mia Chang-Zunino, Stine Grodal, Luke Hedden

Revising manuscript

Target journal: *Academy of Management Journal (AMJ)*

Post-Situational Digital Fieldwork

Micah Rajunov, Felipe Massa

Revising manuscript

Target journal: *Academy of Management Journal (AMJ)*

LGBTQ+ in Management and Organizations: An Integrative Review

Micah Rajunov, Matt Wang, Sarah Kaplan

Manuscript in progress

Emancipatory Entrepreneurship in the Canadian North

Micah Rajunov

Data collection

Building a Queer Entrepreneurship Knowledge Hub: A Cross-Regional Comparison

Micah Rajunov, Leanne Hedberg, Michael Lounsbury

Data collection

Between Dream Jobs and Real Jobs: Career Strategies for Pursuing Passionate Work

Micah Rajunov (*Dissertation paper 1*)

Manuscript in progress

Working for Fun: Creating and Sustaining Consent to Work

Micah Rajunov (*Dissertation paper 2*)

Manuscript in progress

Presentations

- 2025 Queer Entrepreneurship in the Yukon
- Initiative for Qualitative Research in Innovation and Entrepreneurship (INQUIRE). University of Illinois, Chicago, IL
- Junior Faculty OT Conference. University of Pennsylvania, PA.
- 2024 Digital Ethnography for Organization Studies
- Recovering the Lost Mandate: Integrating the Study of Work, Organizations, and Institutions. University of Alberta, Edmonton, Ca

- 2024 Working for Fun: Creating and Sustaining Consent to Work
- Northeastern Labor Group. Boston MA. Virtual
- 2023 Between Dream Jobs and Real Jobs: Career Strategies for Passionate Work
- American Sociological Association (ASA). Philadelphia PA
- Passion Lab. Harvard Business School, Cambridge MA
- 2023 Experts without Expertise: How AIDS Doctors Repaired Professional Identity
- Academy of Management (AOM). Boston MA
- 2022 Passionate Precarious Careers of Professional Video Gamers
- European Group for Organizational Studies (EGOS). Vienna, Austria
- East Coast Doctoral Consortium (ECDC). NYU. Virtual
- Eastern Sociological Society (ESS). Boston MA
- 2022 Between Skill and Technology: Career Trajectories of Professional Video Gamers
- Global Digital Cultures. UVA, Amsterdam, Netherlands. Hybrid
- Society for Social Studies of Science (4S). Cholula, Mexico. Hybrid
- 2021 Working for Fun: The Careers of Professional Video Gamers
- HBS Rising Scholars Conference. Harvard Business School, Virtual
- Rethinking Free Time / Work Time Divide. UPEC, Paris, France. Hybrid
- 2020 Being, Doing, Feeling: How AIDS Doctors Reconstructed Professional Identity
- Academy of Management (AOM). Virtual
- European Group for Organizational Studies (EGOS). Virtual
- Work, Identity, and Meaning (WIM). Boston College. Virtual

Conference Panels & Sessions Organizer

- 2023 Digital Ethnography in Management Research (Caucus), co-organized *with* Arvind Karunakaran
Academy of Management (AOM). Boston, MA
- 2023 Qualitative Research with Archival Data (PDW), co-organized *with* Stine Grodal and Anders Krabbe
Academy of Management (AOM). Boston, MA
- 2023 Identification and Disruptors of the Digital Era (Panel), invited panelist, organized *by* Bianca Crivellini and Amr El-Kebbi
Academy of Management (AOM). Boston, MA
- 2023 Qualitative Research with Archival Data (sub-theme), co-organized *with* Stine Grodal and Anders Krabbe
European Group for Organizational Studies (EGOS). Cagliari, Italy
- 2022 Qualitative Research with Archival Data (PDW), co-organized *with* Stine Grodal and Anders Krabbe
Academy of Management (AOM). Seattle, WA

- 2022 Doing Latinx Research and Being Latinx Researchers (PDW), co-organized *with* Carlos Gonzalez, Patricia Martinez, Florencio Portocarrero, Lyangela Guitierrez Academy of Management (AOM). Seattle, WA
- 2021 Digital Data / Digital Contexts: Advancing the Possibilities of Qualitative Research (PDW), co-organized *with* Njoke Thomas Academy of Management (AOM). Virtual

Teaching

- 2025, Spr Digital Fieldwork Methods (*PhD Seminar*)
Qualitative Archival Methods (*PhD Seminar*)
Wharton Business School, University of Pennsylvania
Guest Lecturer
- 2023, Sum The Dynamics of Leading Organizations and People (*Undergraduate core class*)
2022, Spr Questrom School of Business, Boston University
Course Instructor
Ratings: 4.44/5 (Spr 22) and 5.0/5 (Sum 23)
- 2023, Spr Sociology of Social Media (*Special topics senior seminar*)
Sociology department, Boston University
Guest Lecturer
- 2021, Fall Introduction to Qualitative Methods (*Doctoral student workshop*)
MDSA / PhD Project

Professional Service & Affiliations

PhD Project MDSA / Management Doctoral Student Association

- 2018 - 2024 Member
Our mission is to increase student and faculty diversity in business schools through peer support, mentorship, and professional development.
- 2021 - 2023 Research Committee Chair
Organize and coordinate methods training and professional development workshops
- 2020 - current "La Familia" Latinx Member
A shared space and community for Latinx management scholars
- 2022 ASQ / *Student Blog*, contributor

PhD Project MFCA / Management Faculty of Color Association, Member

AOM / Academy of Management, Member

EGOS / European Group for Organizational Studies, Member

ASA / American Sociological Association, Member (OOW, SKAT, C&C)

4S / Society for Social Studies of Science, Member

Awards & Grants

2024-2025	2SLGBTQI+ Entrepreneurship Knowledge Hub <i>Fyrefly Institute, University of Alberta</i>
2023	Stanford PRISM Initiative
2021	CARMA Scholarship, <i>The PhD Project</i>
2018, 2019, 2020, 2022, 2023	PhD Research Grants & Conference Travel Grants <i>Questrom School of Business, Boston University</i>
2018	HRPI Research Award <i>Human Resources Policy Institute, Boston University</i>

Work Experience

Apr 2016 - Aug 2018	Saint Francis Hospital, Dignity Health / <i>San Francisco, CA</i> Transgender Health Program Strategist
Mar 2011 - Aug 2018	Trans health freelance consulting / <i>San Francisco, CA</i> Writer, Researcher, Advocate
Jun 2014 - Mar 2015	Collective Health / <i>San Mateo, CA</i> UI Engineer
Aug 2012- Apr 2014	Whitetruffle / <i>San Francisco, CA</i> Head of Awesomeness (Product)
Sep 2011 - Aug 2012	Desk (Salesforce.com) / <i>San Francisco, CA</i> UI Designer & Frontend Engineer
Aug 2010 - Aug 2011	Expensify / <i>San Francisco, CA</i> First UI Designer & Frontend Engineer
May 2009 - Jun 2010	Mint Digital / <i>New York, NY</i> Software Developer

Selected Publications in Trans Health

Rajunov, M., Duane, A.S., eds. (2019). **Nonbinary: Memoirs of Gender and Identity**. New York, NY: Columbia University Press.

*Blotner, C.,***Rajunov, M.** (2018). Engaging Transgender Patients: Using Social Media to Inform Medical Practice and Research in Transgender Health. **Transgender Health**.

Rajunov, M. (2014). Parallel Lives. **Trans Bodies, Trans Selves**. Edited by Laura Erickson-Schroth (1st ed). Oxford University Press.

Ad-hoc reviewer for *Bulletin of Applied Transgender Studies*

Selected Talks & Conferences in Trans Health

“Nonbinary Identities.” **Talks@Google**, Google. Cambridge, MA (Virtual), July 27, 2020.

“Transgenerations.” **MedicineX Conference**, Stanford University. Palo Alto, CA, Apr 2018.

“Nonbinary Care for Medical Providers.” **National Transgender Health Leadership Summit**, UCSF. Oakland, CA, Nov 2017.

“Nonbinary Care for Medical Providers,” “Nonbinary Transition,” and “Nonbinary Care for Youth.” **Gender Odyssey**, Seattle WA. Aug 2012, 2013, 2014, 2015, 2016.

“Nonbinary Transition.” **Transgender Health Conference**, Philadelphia, PA. July 2012, 2013, 2016.

“Nonbinary Youth: Medical Considerations.” **Gender Spectrum**, Berkeley, CA. July, 2014, 2015, 2018.